

**ACTUAL SIZE**

**TONY  
LUKE'S**

• The Real Taste of South Philly •  
www.TonyLukes.com

**FOR FRANCHISING INFORMATION**

**CONTACT: [FRANCHISE@TONYLUKES.COM](mailto:FRANCHISE@TONYLUKES.COM) (215) 892-1010 [WWW.TONYLUKES.COM](http://WWW.TONYLUKES.COM)**

**AWARD WINNING SANDWICHES**

★ MEN'S HEALTH - "BEST STADIUM FOOD" ★ ESQUIRE - "BEST SANDWICHES IN AMERICA"  
★ ZAGAT - "BEST CHEESESTEAKS IN PHILLY" ★ NEW YORK TIMES - "BEST CHEESESTEAK"

**KEY HIGHLIGHTS**

- ★ LIMITED TIME OFFERS
- ★ PROVEN LANDING TEAM
- ★ ONGOING TRAINING & SUPPORT
- ★ FARM TO FAMILY PRODUCT
- ★ ICONIC OWNER
- ★ PASSIONATE CUSTOMERS
- ★ NATIONAL & GLOBAL DISTRIBUTION
- ★ ONLINE RESOURCE MANUAL
- ★ \$15 PER PERSON CHECK AVERAGE
- ★ FAST CASUAL RESTAURANT CONCEPT

**CLASSIC ITALIAN  
STYLE SANDWICHES**  
**CHICKEN, BEEF &  
PORK OPTIONS**

**SHOPPING CENTER PROTOTYPE**



**FOOD COURT PROTOTYPE**



**FRANCHISE FEES**

\$35,000

**ROYALTY FEES**

6%

**ADVERTISING FEES**

1%

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